

BENEFITS	Star \$500	Constellation \$750	Shooting Star \$1,500	Galaxy \$2,500	Major \$5,000	Premier \$10,000
Tickets to event (\$125 value each)		2	4	6	10	20
Social media recognition & Listed in program	✓	✓	✓	✓	✓	✓
Verbal recognition at event		✓	✓	✓	✓	✓
Sponsor sign displayed at event plus for 1 year at We Care			✓	✓	✓	✓
Recognition in newsletter (circulation 1,200) and in annual report to major donors			One newsletter plus annual report	Two newsletters plus annual report	Three newsletters plus annual report	Four newsletters plus annual report
Inclusion in ¼ page thank you ad in local Contra Costa Times weeklies				✓	✓	✓
Company logo in program				✓	✓	✓
Company name in all advertisements, PSA's, and link from We Care's website					✓	✓
Company banner and marketing materials displayed at event (sponsor supplied)					✓	✓
Banner on We Care website for three months						✓

