Through targeted, compassionate, and effective early intervention services, We Care helps young children and their families reach their full potential, regardless of their abilities or circumstances.

Each day at We Care, talented and caring people work hard to ensure that our mission statement comes alive in the impact we have on children with developmental challenges or mental health issues. Our teachers, therapists, classroom volunteers, and board of directors all deliver critical help to the families who need it most.

We continue our work through the generosity that drives our supporters to invest in the services we provide. This past year brought contributions from individuals, businesses, and foundations that allowed We Care to innovate, expand, and plan ways for even more children and families to dramatically improve their lives.

While the need in our community remains greater than our ability to serve, we are extraordinarily grateful to all of those who help us narrow that gap each year.

Bob Sachs, Chair
Linsey Dicks, Vice Chair
Nina Rowe, Secretary
Marc Greenberg, Treasurer

Dirk Fitzgerald • Jeff Butler
Fred Piazza • Juhee Krishan • Simi Gupta
Shazheen Humayun • Carolyn Levitt
Dear Friends and Supporters of We Care,

The end of 2019 marked a very successful 12 months of serving at-risk children and families in our community. Last year, we:

- Piloted new programs in our Mental Health department to reach children in our region’s Neonatal Intensive Care Units
- Provided more services than ever before in our Child Care Solutions program, enabling preschool children facing expulsion a chance to turn things around and learn behaviors that will help them throughout their lives
- Developed creative and impactful alliances with other agencies, foundations, and government programs
- Received more community support than at any other period in our history

And we will celebrate our 60th anniversary throughout 2020 with the creation of many opportunities to carry our mission forward!

This is a very exciting time for us, and I want to sincerely thank each and every one of you for your support in getting us here. We Care Services for Children is more than a place – it is a culture of caring, and nothing embodies that more than you and your generosity toward the children we serve.

Your support allows us to remain committed to our vision of providing life-changing services to the families in our community who need them most. And you have enabled us to expand our reach with innovative, proven programs. We are truly in this together.

For every child we’ve helped, there are so many more. With your continued assistance, we will double our efforts to bring our services to these vulnerable families.

2020 is already shaping up to be an incredible year for our work. With the support of donors like you, two new programs will bring much-needed help to an underserved group of children:

1. **Expansion of our Mental Health services that will enable access for families who aren’t eligible through any current funding sources**

2. **A Developmental services pilot program for children with autism**

Because of your philanthropy, there are children in our community whose entire life trajectory will be changed. A child who likely would have significant and potentially life-threatening obstacles in their teenage or adult years will instead be able to reach their full potential – regardless of their abilities or circumstances.

Thank you for caring about the future of these children.

With deepest gratitude,

Pete Caldwell
Executive Director

Below is a review of our financials for our Fiscal Year 2018-19.

**REVENUE**
- CONTRA COSTA COUNTY HEALTH SERVICES: 6%
- CONTRA COSTA COUNTY FIRST 5: 10%
- REGIONAL CENTER OF THE EAST BAY: 20%
- PRESCHOOL: 15%
- DONATIONS & OTHER INCOME: 49%

**EXPENSES**
- PROGRAMS: 5%
- ADMINISTRATIVE & FUNDRAISING: 95%

**OUR PROGRAMS AND EVENTS**
- ENGAGED MORE THAN 1,200 CHILDREN & FAMILIES

**WE DIDN’T DO IT ALONE**
- VOLUNTEERS CONTRIBUTED MORE THAN 2,000 HOURS OF SUPPORT

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**We Care Community Investment**
Highly specialized services have significant impact and create dramatic results. Every dollar invested in learning programs saves $4 to $7 on costs for special education, welfare, foster placement, juvenile justice and crime costs.

Sources: Masse, L. and Barnett, W.S., A Benefit Cost Analysis of the Abecedarian Early Childhood Intervention (2002); Karky et al., Early Childhood Interventions: Proven Results, Future Promise (2009); Heckman et al., The Effect of the Perry Preschool Program on the Cognitive and Non-Cognitive Skills of its Participants (2009)
Early Intervention
Our early intervention classrooms serve children with developmental needs between the ages of 18 months and three years. We provide a preschool setting with specialized therapeutic interventions incorporated throughout all of our activities. To further ensure success, speech and occupational therapists provide consultative services to children in these classrooms. Additionally, we’ve incorporated mental health consultation to address behavioral and emotional concerns for children who can benefit from it.

“We Play” Playgroups
Our full-inclusion program provides early education services for children ineligible for typical developmental services. These playgroups provide small-group activities therapeutically and educationally designed to develop and enhance language, fine and gross motor skills, cognitive abilities, social and emotional development, self-help, and feeding skills.

State Preschool
Our part-day preschool program serves low-income children with developmentally appropriate learning activities. Our teachers emphasize pre-academic skills and positive social skills that will prepare each child for success in kindergarten.

Thanks to our amazing staff and supporters, We Care will celebrate 60 years in 2020.
We know the best is yet to come!
– Bob Sachs
We Care Board Chair
Home and Clinic Services
Our attachment-based clinical services for families with children from birth to age six include parent-child, individual, and family therapies offered in our clinic playrooms, in the home, or in the community. We Care’s relationship-focused model is particularly effective in cases involving trauma, anxiety, depression, and behavioral problems such as aggression or withdrawal. Additionally, we’ve incorporated developmental consultation for those children in our Mental Health program who have developmental delays.

School Services
We Care’s inclusive preschool offers specialized educational and therapeutic services to children with behavioral and/or emotional needs. This program helps preschoolers who have been unsuccessful in typical classroom settings. Our classrooms have a high behavior specialist-to-student ratio, and are rich in learning and treatment opportunities.

Wraparound
Our Wraparound program is a family-driven, team-based process that is individualized and coordinated to meet the goals of a family whose child is struggling with emotional and/or behavioral challenges. This process encourages collaboration between the family, providers, and community to create a plan customized to best use the strengths of each family.

Intensive Foster Care Services
This program provides intensive case-management services for children from birth to age six in current foster care or in the “family reunification” process. This program is designed to meet the complex needs of young children and families in the foster care system.

Child Care Solutions (CCS)
Our CCS program provides early childhood mental health consultation for community preschools. Our consultants work with early care and education staff – and families – to improve their ability to prevent, identify, and respond to mental health issues among children in their care. These services reduce expulsion, and help provide children and families with guidance and support at a time when it can be most critical to intervene.

“We Care is my favorite charity. They’re making the world a better place.”
— Nancy Kenyon, We Care Donor
goals

This coming year will bring new programs, new collaborations, and easier access to our services for families in Contra Costa County.

1. Expand our Mental Health services to help more children without traditional access to the life-changing interventions they need.

2. Create new Developmental programs focused on early diagnosed autism to ensure the greatest possible impact at the time these services will be most effective.

3. Double our parent and community education efforts to reach more families in need as well as individuals in a position to influence community policy.
"When our family supports We Care, we know that every dollar is making a difference for a child in need."

– Anonymous, We Care Donor