



Thrive: Parents as Teachers

Giving every child the best start to life with you as their first guide.

You are your child’s first and most important teacher—but parenting isn’t always easy, especially with challenges like job uncertainty, health concerns, or childcare struggles. Thrive offers free, in-home support through the nationally recognized Parents as Teachers program, backed by years of research and real-life experience, to help families from pregnancy through kindergarten strengthen parenting skills and support their children’s healthy development.

Parents receive consistent, one-on-one guidance during the most important early years, with support tailored to each family and built on their strengths. The focus is on creating secure parent-child relationships, encouraging positive parenting, and laying the foundation for school readiness.

How Parents as Teachers Supports Families

- Regular Home Visits
- Developmental Screenings
- Practical Parenting Strategies
- Community Resource Connections

The program honors each family’s culture, traditions, and values while empowering parents to overcome challenges, make informed decisions, and feel confident in their role.

Who Can Join?

Thrive: Parents as Teachers is open to low-income families in Contra Costa County with children from pregnancy through kindergarten. Support is personalized, with home visits offered weekly to monthly and continuing for up to three years or more.

To learn more, contact We Care’s Intake Coordinator at (925) 671-0777 ext. 117 or intake@wecarechildren.org.

We Care Services for Children, in partnership with the Early Childhood Mental Health Program, offers the Thrive: Parents as Teachers program—helping to build strong communities, thriving families, and children who are healthy, safe, and learning.

